



FOR IMMEDIATE RELEASE

March 12, 2024

Press Contact:

Kelly Loussedes, SVP of Public Relations

202.595.3074 or kloussedes@nabip.org

NABIP Launches Groundbreaking Healthcare Bill of Rights Campaign to Revolutionize the American Healthcare System

Washington, D.C. — The National Association of Benefits and Insurance Professionals (NABIP) proudly unveils its Healthcare Bill of Rights, a transformative initiative aimed at improving the healthcare delivery system for all Americans. This foundational document outlines the rights of American citizens in accessing affordable, high-quality healthcare, representing a critical step towards a more holistic, equitable, and compassionate American healthcare system.

“NABIP’s Healthcare Bill of Rights articulates the core values and principles of the association,” stated NABIP CEO Jessica Brooks-Woods. “They represent not just our beliefs but NABIP’s commitment to ensuring that every American is empowered with the right to high-quality, affordable healthcare. These rights stand as the pillars by which we define our mission, measure our progress, and drive toward a future where equitable healthcare is not a privilege but a standard for all.”

“The announcement of NABIP’s Healthcare Bill of Rights took place at our recent Capitol Conference, showcasing NABIP’s dedication to shaping a healthcare system that prioritizes the well-being and rights of all Americans. This significant milestone is a cornerstone in our commitment to creating a healthcare landscape that is privately accessible and affordable for every citizen.”

Key Highlights of NABIP’s Healthcare Bill of Rights:

1. **Affordable Healthcare Access:** Emphasizing the right of every American to affordable healthcare services.
2. **Quality Care Standards:** Holding healthcare providers accountable to maintain the highest levels of care.
3. **Privacy and Confidentiality:** Ensuring the protection of patients' medical information.
4. **Individual Autonomy in Healthcare:** Upholding the right to informed decision-making in medical treatments.
5. **Health Equity:** Addressing and eliminating health disparities to ensure equitable healthcare for all.
6. **Health Education:** Prioritizing comprehensive health education to empower individuals.
7. **Affordable Medications:** Implementing policies for affordable and accessible medications.
8. **Emergency Care for All:** Guaranteeing the right to emergency medical care without financial hardship.
9. **Effective Healthcare Advocacy:** Establishing systems for healthcare advocacy and assistance.
10. **State Consumer Protection:** Empowering states to protect healthcare consumers within their jurisdictions.

“Here in the United States, we have the best and brightest minds in the healthcare space, but unfortunately the system has become too cumbersome for so many people,” said NABIP President Eric Kohlsdorf. “We believe every American should have the ability to control their health outcomes, encompassing access to affordable healthcare that prioritizes privacy and confidentiality. We look forward to working with policymakers, industry leaders, and healthcare consumers to enact these principles and catalyze a paradigm shift in the American healthcare system. Our vision is one where healthcare is not merely a reactive 'sick-care' system but a proactive and consumer-centric approach that puts individuals back in the driver’s seat of their health and well-being.”

###

[NABIP](#) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants, and benefit professionals through more than 200 chapters across America.