



Helping Ohioans with
Healthcare Benefit
Choices



Dear Becky,

Thank you for your support of NAHU. It means everything.

I have a favor to ask. Since you know the value of belonging to the association that fights for you, please help us spread the word. We're holding a special push for new members **tomorrow**, an initiative we're calling "Just Ask One." This initiative is all about creating the habit of asking. The goal is as simple as it gets: to get as many members as possible to ask one non-member to join. One of the easiest ways to do this is through social media.

We have put together 12 social cards that you can use: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#), [7](#), [8](#), [9](#), [10](#), [11](#) and [12](#)). Just pick whichever speaks to you. Simply open the images, save them, attach them in a social post using hashtag #JustAskOne and make a brief comment about the initiative. We also encourage you to tag one another and to tag other members in your chapter or region. If you are tagged, we encourage you to like, comment or share. The collective activity should make NAHU omnipresent on social media.

Our goal is to get all members to participate, which means there is ABSOLUTELY NOTHING stopping each of you from setting an example in your respective regions and/or spheres of influence.

Thank you for your commitment to membership!

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